

**Executive Report**

# **The Prepaid Cards Phenomenon**



**Retail Banking Research Limited**

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# Acknowledgements

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# TABLE OF CONTENTS

<b>ACKNOWLEDGEMENTS</b>	<b>2</b>
About the author: David J Cavell FCIB	2
About the publisher: Retail Banking Research (RBR)	2
Confidentiality	2
Disclaimer	2
<b>TABLE OF CONTENTS</b>	<b>3</b>
<b>CHAPTER 1: PREPAID – THE DEVELOPING CARDS PHENOMENON</b>	<b>4</b>
Introduction	4
Defining the product	4
Sizing the opportunity	6
Delivering the service	8
Prepaid cards account status	9
The economics of prepaid cards	11
Increasing industry dialogue	12
Summary	12
<b>CHAPTER 2: CONSUMER PREPAID PRODUCTS</b>	<b>14</b>
The general spending card	14
The gift card	16
The online card	18
The remittance card	19
The travel card	20
The young persons' card	22
Other issues	24
Summary	25
<b>CHAPTER 3: GOVERNMENT AND BUSINESS PRODUCTS</b>	<b>26</b>
Government and prepaid	26
The business sector and prepaid	27
Other institutional applications	31
Management information systems	33
Summary	34
<b>CHAPTER 4: PREPAID CONTACTLESS CARD PRODUCTS</b>	<b>35</b>
Gathering momentum	35
The Octopus payment system, Hong Kong	36
Summary	38
<b>CHAPTER 5: EVALUATION AND IMPLEMENTATION</b>	<b>39</b>
Four business models	39
A first view of viability	40
Building the profit and loss account	41
The implementation project	43
The bottom line!	44
<b>CONTRIBUTORS</b>	<b>46</b>

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