

UATP and Airline Business present:

# Airline Distribution 2005

19-21 April 2005  
Marriott Resort and Spa  
Bangkok



**Topic:** Session8: Fraud/Revenue Integrity

**Date:** Thursday, 21 April 2005

**Time:** 3:30 – 4:15 pm

**Bill Houck**  
**Director of Risk Management**  
**Universal Air Travel Plan**

*Bill Houck is UATP's Director of Risk Management. Bill oversees UATP Issuer, Merchant and Acquirer portfolio in addition assisting with operational risk management. Prior to joining UATP, Bill was Senior Vice President of Global Alliances for TheoFinance, Plc. A London based receivable management firm, where he established start up operations of trade credit insurance and receivable discounting programs with partner banks, trade credit insurers and export credit agencies worldwide. Prior to TheoFinance, Bill was Risk Manager for The Export Import Bank of the United States where he managed an export credit portfolio exceeding USD 1 billion.*

