

UATP and Airline Business present:

# Airline Distribution 2005

19-21 April 2005  
Marriott Resort and Spa  
Bangkok



**Topic: Session 4: New Online Distribution**

**Date: Wednesday, 20 April 2005**

**Time: 4:00 – 5:15 pm**

**Jay Campbell**  
**Editor/Founder**  
**Business Travel Beat**

*Business Travel Beat Inc. founder Jay Campbell has covered the travel industry for more than ten years. At Business Travel News, he documented the rise of corporate travel e-commerce while focused on airlines, travel agencies and technology providers as part of an award-winning editorial staff. As executive editor between 2000 and 2004, Jay was charged with creating and executing strategy, research and new ventures while covering business travel distribution and technology.*

*At financial newswire Bridge News, now part of Reuters, Jay established a pace of more than 300 articles a year. Amid non-stop deadlines, he created a travel technology beat and a 400-reader email list. Jay became one of the nation's top airline industry reporters, handling financial news and opinion columns on both commercial and freight carriers.*

*Jay's new newsletter, The Beat, has added more than 2,000 readers since its launch in August.*

