

UATP and Airline Business present:

Airline Distribution 2005

19-21 April 2005
Marriott Resort and Spa
Bangkok



Topic: Session 4: New Online Distribution

Date: Wednesday, 20 April 2005

Time: 4:00 – 5:15 pm

Darren Peisley
General Manager Distribution Strategy & Sales Planning
Qantas

Darren Peisley is General Manager, Distribution Strategy & Sales Planning worldwide for Qantas. In March 2004, Peisley was elected to the UATP Board of Directors. As a board member, Peisley also serves on the UATP Finance Committee.

Prior to becoming General Manager, Distribution Strategy and Sales Planning, he worked with Qantas in a number of different areas including: marketing and finance where he was responsible for the successful re-launch of the Qantas Frequent Flyer program. Before joining Qantas Peisley worked as Chartered Accountant in various roles including corporate finance, insolvency and audit.

